

Earnings Release for 2Q'09 Performance Results

1. Time: July 31, 2009 (from 16:00 by Korea Standard Time)
2. Venue: Conference room at SK broadband's head office
267, Namdaemunro 5-ga, Jung-gu, Seoul, Korea
3. Participants: Institutional investors and analysts in and out of Korea
4. Purpose: Earnings release for 2Q'09 performance results and Q&A
5. Method of conference: Conference call
6. Others:
 - Consecutive interpretation (Korean-English) would be serviced during the conference call.
 - Presentation materials for the conference call will be posted on the Company's website (www.skbbroadband.com) on July 31, 2009.